

**Prohibition of Aggressive Recruitment Practices  
Policy Number 40009.1**

Type of Policy:	Administrative
Last Revised:	July 17, 2023
Review Date:	July 17, 2026
Contact Name:	Anna Miarka-Grzelak
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Reason for Policy:	This policy exists to ensure that the college does not participate in aggressive recruitment tactics. SUNY Cobleskill signed the current version of the Department of Defense Memorandum of Understanding (DOD MOU) in July 2014 and renewed it in October 2019. The document can be found at <a href="https://dodmou.com/Home/InstitutionList">https://dodmou.com/Home/InstitutionList</a> . The DOD MOU allows the College to accept federal tuition assistance (TA) specifically for Service members.
Policy Statement:	It is the policy of SUNY Cobleskill to comply with the expectations of the Department of Defense Memorandum of Understanding (DOD MOU) of July 2014 and renewed in October 2019.
Policy Resources:	<p><b>PURPOSE</b></p> <p>This policy ensures the university does not participate in fraudulent and aggressive marketing tactics when recruiting military members using TA. This policy protects service members and their families using federal education benefits from predatory recruitment tactics.</p> <p><b>DEFINITIONS</b></p> <p>“Incentives” means any gratuity, favor, discount items, entertainment, hospitality, loan, transportation, lodging, meals, or other item having a monetary value of more than a minimum amount.</p> <p>“Service members” means active duty, guard, and reserve military members.</p> <p><b>STATEMENTS</b></p> <p>In accordance with the Department of Defense Memorandum of Understanding, SUNY Cobleskill bans incentives to any individual or entity (other than salaries paid to employees) for the purpose of securing enrollments of Service members or obtaining access to TA funds as part of efforts to eliminate aggressive marketing aimed at Service members. Additionally, SUNY Cobleskill will refrain from high-pressure recruitment tactics as part of efforts to eliminate aggressive marketing aimed at Service members. Such tactics include making multiple unsolicited contacts (3 or more) including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing Service member enrollments. SUNY Cobleskill will refrain from providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or Federal financial aid (including TA funds)</p>

to any persons or entities engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance.

Policy History:

Revision Date	Author/Owner	Description of the action on the revision date
July 17, 2023	Anna Miarka-Grzelak	Adoption of the policy