

Policy on Electronic Signatures
Policy Number 30004.1

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| Type of Policy: | Administrative |
| Last Revised: | March 8, 2024 |
| Review Date: | March 8, 2027 |
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| Reason for Policy: | Federal and New York State Laws have been enacted to support the use of electronic signatures. The federal government authorized the use and acceptance of electronic signatures in The Electronic Signatures in Global and National Commerce Act (E-Sign). New York State, through The Electronic Signatures and Records Act (ESRA), authorized the acceptance of electronic signatures in most documents, effective August 1999. The Act was updated in 2002 to make New York State law consistent with the federal E-Sign law. The Act provides that “signatures” made via electronic means will be as legally binding as hand-written signature. It does not mandate the use of, or require a specific form of, electronic signature. Individuals who elect an electronic signature method can be assured that the electronic signature will be given full legal effect under federal and state law if the signature method conforms to the standards outlined in the policy. |
| Policy Statement: | It is the policy of SUNY Cobleskill to allow the use of electronic signatures as an acceptable alternative to an original signature for those documents requiring signature or acknowledgement in accordance with minimum standards. |
| Resources: | <p>Definition</p> <p>An electronic signature is a paperless method used to authorize or approve documents which indicates that a person adopts or agrees to the meaning or content of the document.</p> <p>Federal (the federal E-Sign law) and New York state law (The Electronic Signatures and Records Act or “ESRA”) define an electronic signature as: “an electronic sound, symbol, or process, attached to or logically associated with an electronic record and executed or adopted by a person with the intent to sign the record.”</p> <p>Applicability of the Policy</p> <p>This policy applies to those engaging with institutional documents through electronic means.</p> <p>Policy Elaboration</p> |

The use of electronic signatures as an acceptable alternative to an original signature for those documents requiring signature or acknowledgement in accordance with minimum standards, but does not mandate:

- use of an electronic signature
- application to those internal operational type documents which require an informal routing or acknowledgement
- method or software utilized for any specific need, so long as the method adopted conforms to the minimum standards outlined in this policy
(See Technology Guidelines below)

Prior to electing to use or accept an e-signature solution, the College must conduct and document a business analysis and risk assessment. Business analysis and risk assessment is defined by the ESRA regulation as “identifying and evaluating various factors relevant to the selection of an electronic signature for use or acceptance in an electronic transaction. Such factors include, but are not limited to, relationships between parties to an electronic transaction, value of the transaction, risk of intrusion, risk of repudiation of an electronic signature, risk of fraud, functionality and convenience, business necessity and the cost of employing a particular electronic signature process.” New uses of electronic signatures (uses proposed after the adoption of this policy) must receive approval from the proposing area’s Vice President prior to implementation.

Minimum Standards

Use of an electronic signature must be in accordance with the following minimum standards, consistent with NYS issued guidelines. Compliance with these standards helps to ensure the validity of an electronic signature.

| Minimum Standards | |
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| Step | Action |
| Preparation | 1. Obtain approval from President’s Cabinet to implement the use of electronic signatures. |
| | 2. Determine that the electronic signature methodology will be made in accordance with the specific standards outlined in this policy. |
| | 3. Verify that electronically signed documents going to external agencies abide by guidelines set forth by the external agency and meet the requirements of the receiving organization. |
| Processing | 1. Provide opportunity for the signer to review the entire document or content to be signed prior to applying an e-signature. |
| | 2. Make it impossible for an e-signature to be applied to a document without the signer having been informed that a signature is being applied. |
| | 3. Allow the signer’s intent to be expressed as part of the record or in a certification statement submitted with and linked to the signed record. |
| Signature Retention | 1. Record the date, time, and fact that the signer indicated their intent to retain this information for |

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| | evidentiary purposes. This may be different that the time the signer accessed the application or was authenticated. |
| | 2. Retain all electronically signed documents in accordance with the State University of New York's Records and Retention Disposition Policy. |

Implementation Security and Risk

The College must ensure a proper level of security and ability to link the signed document with the signer. This policy does not supersede any law or scenario wherein a written signature is specifically required (see above for specific exceptions).

Various technologies support different levels of security, authentication, record integrity and record retention. Solutions for making an electronic signature trustworthy must address the following security concerns:

| Security Concerns | |
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| Function | Provides |
| Confidentiality | Protects content from unauthorized access so that only the intended audience can view it |
| Authenticity | Assures that the document truly comes from the signer |
| Integrity | Detects unintentional or malicious alteration and prevent signer from refuting an electronic signature document |
| Security | Maintains security of document from origination through the entire business process |
| Accessibility | Allows access to document across all platforms |

Technology Guidelines

There are several approaches to implementing the use of electronic signatures. The technology approach selected should support the minimum standards outlined in this policy. When choosing a technology, consider the significance of the business requirement as it relates to electronic signatures. For instance, applying an electronic signature to an e-mail might be fine, but additional validation or security in other situations may necessitate password protection or encryption. A combination of technologies may be warranted to mitigate risks.

Examples of technology that support digital signatures that may work for various College related projects or documents include:

| Examples of Technology | |
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| Technology Approach | Provides that the signer or signature is . . . |
| Click Through or Click Wrap | asked to click a button to demonstrate intent |
| Personal Identification Number (PIN) or Password | asked to enter identifying information |
| Signature Dynamics | authenticated through automated analysis |

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| Biometrics | authenticated by physical characteristics prior to applying their signature |
| Shared Private Key (Symmetric) Cryptography | authenticated by using a single cryptographic key (encrypts and decrypts message). This method should only be used if the keys are changed regularly to ensure a higher level of security. |
| Public/Private or Asymmetric Cryptography (PKI) - Digital Signature | authenticated by using two cryptographic keys, one private and one public (encrypts and decrypts message) |

Note: Other methods may be developed which incorporate applicable minimal standards, this list is not meant to be inclusive.

Certification Practice Statement

A Certification Practice Statement (CPS) is a statement of policy describing the compliance practices of a certificate authority concerning their digital certificates.

| CPS Examples | |
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| A Standard CPS Outlines | An Excellent CPS Includes |
| Digital certificate authority concerning <ul style="list-style-type: none"> • Issuing • Renewing • Revoking • Validation | Digital certificate authority concerning <ul style="list-style-type: none"> • All standard CPS content • Liabilities • Financial responsibilities • Governing laws • Compliance/audit standards and frequencies |

Whenever feasible, a CPS should be obtained from either the

- vendor providing digital certificate services to the College
- responsible administration that manages the service when a department provides their own certificate services infrastructure

For more detailed best practice and technology guidelines, refer to the New York State Office for Technology Web site [NYS Best Practice Guideline](#) and [SUNY Electronic Signature Policy](#)

The [National Institute of Standards and Technology \(NIST\) Electronic Authentication Guidelines: 800-63](#) guidelines may also be used to help determine methodology.

Exceptions

E-Sign and ESRA contain exceptions to the general standard that electronic signatures are afforded full legal effect. These exceptions indicate when an electronically signed document is not afforded the same legal standing as a handwritten signature. Most of these exceptions would not apply to the College. In general, a handwritten signature may be required for documents or notices pertaining to:

- the transfer of real property
- eviction and foreclosure
- cancellation of health insurance
- the Uniform Commercial Code.

Policy History:

| Revision Date | Author/Owner | Description of the action on the revision date |
|---------------|--------------|--|
| May 26, 2021 | Wendy Gilman | Adoption of the policy |
| March 8, 2024 | Wendy Gilman | Policy Review |