



SUNY Cobleskill Golf Tournament

FRIDAY JUNE 7TH 2024 | NORMANSIDE COUNTRY CLUB

PRESENTED BY: **ALTA** EQUIPMENT
COMPANY

The 2024 SUNY Cobleskill Golf Tournament will take place on Friday, June 7th at Normanside Country Club in Delmar, NY. Now in its 36th year, this tournament has become the College's signature fundraising event, with proceeds supporting both student and athletic success. Funds raised from the event go toward scholarships and academic programs, as well as Fighting Tigers Athletics, which supports student athletes by providing them with opportunities on and off the playing fields. The event includes breakfast, a grab and go lunch, on course refreshments (snacks, beer, soda, water, etc.), a social hour with open bar, a dinner buffet, 18 holes of golf, raffles, prizes, and giveaways, as well as a variety of other activities. We hope you will join us for this wonderful day in support of a great cause!

TOURNAMENT SCHEDULE

- 9 a.m.** Registration & Breakfast
- 10 a.m.** Shotgun Start
- 3 p.m.** Social Hour, Dinner & Awards

**Special Bonus:
Sponsors will receive an
exclusive discount for our
brand new winter indoor
simulator tournament!
Please see the registration
page for more details**

SPONSOR REGISTRATION INCLUDES

- 18 Holes of Golf
- Shotgun Start — Scramble Format
- Golf Cart & Greens Fees
- Breakfast
- Grab & Go Lunch
- Golfer's Gift
- Complimentary On Course Refreshments (Snacks, Beer, Soda, Water, Gatorade)
- Social Hour with Open Bar
- Dinner Buffet
- Contests, Prizes, Giveaways, & More!

SPONSORSHIP OPPORTUNITIES

TITLE \$10,000 (EXCLUSIVE AVAILABILITY)

- Exclusive recognition as Title sponsor of the tournament
- Extended right to retain sponsorship of the tournament next year
- Golf package for two foursomes (8 golfers)
- Display of name/company logo on all rules of play cards distributed to every player
- Recognition in all tournament promotional materials, including the sponsorship brochure (if committed before time of printing)
- Verbal acknowledgement at the shotgun start, and a gratitude mention at the social hour after tournament
- Listing on the Partners in Giving website, with a link to company website
- Presentation rights for the tournament's first place award, with ability to make remarks
- Signage with name/company logo at two holes
- Individual signage at registration, breakfast, and the awards & social hour
- Recognition in select Cobleskill Athletics home event programs (print and/or digital)
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels



SIGNATURE \$7,500 (LIMITED AVAILABILITY)

- Display of name/company logo on all rules of play cards distributed to every player
- Golf package for two foursomes (8 golfers)
- Recognition in all tournament promotional materials, including the sponsorship brochure (if committed before time of printing)
- Verbal acknowledgement at the shotgun start, and a gratitude mention at the social hour after tournament
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at two holes
- Individual signage at registration, breakfast, and the awards & social hour
- Recognition in select Cobleskill Athletics home event programs (print and/or digital)
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

REFRESHMENT \$5,000 (LIMITED AVAILABILITY)

- Display of name/company logo at all refreshment stations throughout the course, as well as at the snack shack, and on all beverage carts
- Golf package for one foursome
- Recognition in all tournament promotional materials, including the sponsorship brochure (if committed before time of printing)
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at two holes
- Individual signage at registration, breakfast, and the awards & social hour
- Recognition in select Cobleskill Athletics home event programs (print and/or digital)
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

CART \$4,000 (LIMITED AVAILABILITY)

- Display of name/company logo in each golf cart used during the tournament
- Golf package for one foursome
- Name/company logo displayed on signage at registration and at one hole
- Listing on the Partners in Giving website, with a link to company website
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

GOLFER'S GIFT \$3,500 (LIMITED AVAILABILITY)

- Display of name/company logo in every golfer's gift, distributed to each tournament participant, and ability to provide promotional materials in each gift bag
- Golf package for one foursome
- Name/company logo displayed on signage at registration and at one hole
- Listing on the Partners in Giving website, with a link to company website
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

PHOTO \$3,500 (LIMITED AVAILABILITY)

- Display of name/company logo next to the tournament photo station, as well as included on each photo taken during the tournament
- Golf package for one foursome
- Name/company logo displayed on signage at registration and at one hole
- Listing on the Partners in Giving website, with a link to company website
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

SOCIAL HOUR & AWARDS DINNER \$3,000 (LIMITED AVAILABILITY)

- Display of name/company logo throughout the social hour and awards dinner, including on each table, at the bar, and at food stations
- Golf package for one foursome
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole
- Recognition on College and Cobleskill Athletics' social media channels

BREAKFAST & REGISTRATION \$2,000

- Display of name/company logo on individual signage at breakfast, including on each table, and at registration
- Golf package for one foursome
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole

EAGLE \$1,250

- Golf package for two golfers
- Listing on the Partners in Giving website, with a link to company website
- Name/company logo displayed on signage at registration and at one hole

NON-PLAYER SPONSORSHIP OPPORTUNITIES

PGA \$2,500

- All of the benefits of both the “Social Hour & Awards” AND “Breakfast & Registration” sponsor levels (golf not included)
- Signage with name/company logo at the lunch location
- Signage with name/company logo at the putting contest location

19TH HOLE \$2,000

- All of the benefits of both the “Social Hour & Awards” AND “Breakfast & Registration” sponsor levels (golf not included)

SOCIAL HOUR & AWARDS DINNER \$1,500 (LIMITED AVAILABILITY)

- Display of name/company logo throughout the social hour and awards dinner, including on each table, at the bar, and at food stations
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole
- Recognition on College and Cobleskill Athletics’ social media channels

BREAKFAST & REGISTRATION \$1,000

- Display of name/company logo at breakfast, including on each table, and at registration
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole

PUTTING CONTEST \$800

- Signage with name/company logo at the high-traffic putting contest location
- Name/company logo displayed on signage at registration and at one hole

BIRDIE \$500

- Name/company logo displayed on signage at registration and at one hole

Non-sponsorship foursome registration begins Friday, May 24, 2024, and closes Friday, May 31, 2024 (subject to availability). Non-sponsor individual golfer registration available for \$250 per golfer, and \$1,000 per foursome. Priority reservation and availability given to tournament sponsors. Payment for individual (non-sponsor) golfers due at time of registration.

Please contact Nick DeCaprio at decaprio@cobleskill.edu or 518-255-5842 with any questions.



SUNY Cobleskill

Golf Tournament

FRIDAY JUNE 7TH 2024 | NORMANSIDE COUNTRY CLUB

SPONSORSHIP REGISTRATION FORM

Please return form by mail or e-mail (decaprio@cobleskill.edu), or register online at cobleskill.edu/golftournament
Sponsorship Deadline: Friday, May 24, 2024

Company or Person Name _____

Mailing Address _____

E-mail _____

Phone Number _____

Main Contact at Company (to arrange for signage, golfer names, etc.) _____

How would you like to be listed on sponsor related documents _____

Sponsorship Levels (select one)

Signature Refreshment Cart Golfer's Gift Photo Social & Awards Breakfast & Reg. Eagle

Non-player Sponsorship: PGA 19TH Hole Social & Awards Breakfast & Reg. Putting Contest Birdie

Yes, please include us as a sponsor of the upcoming indoor simulator tournament this winter at the discounted price of \$1,000 per foursome (normal price \$1,500). Sponsorship includes a foursome, 9 holes of golf on sunny Pebble Beach, prominent signage throughout event, and all food and beverages (alcoholic & non alcoholic).

METHOD OF PAYMENT

Sponsorship payments are due by June 30, 2024. Payments can be made in installments. Please select a payment option below.

Check - Enclosed or Pledged (circle one)

Mail checks payable to: SUNY Cobleskill Foundation, Office of College Advancement, Knapp Hall Room 228, Cobleskill, NY 12043

Credit Card - Please use our secure registration/payment form at cobleskill.edu/golftournament

SPONSORSHIP PLAYER INFORMATION (Due May 31, 2024)

Dress: Soft spikes; Golf attire for day and evening. The field is limited to 120 players.

Player Names

1. _____ 5. _____

2. _____ 6. _____

3. _____ 7. _____

4. _____ 8. _____

For questions and sponsorship payment information, please contact Nick DeCaprio at decaprio@cobleskill.edu or 518.255.5842

Register Now at cobleskill.edu/golftournament