



Sponsor Opportunities

SUNY Cobleskill Ag & Tech
Fighting Tigers Athletics

Athletics

at SUNY Cobleskill Ag & Tech

Your sponsorship provides meaningful visibility for your company while directly supporting the continued growth and success of SUNY Cobleskill Ag & Tech Athletics programs.

Now more important than ever, private support helps bridge the gap as state funding covers only a portion of what our programs, teams, and student-athletes need to thrive. Together, we can ensure a competitive, well-resourced athletic experience that benefits both our students and our community.



Why Support the Fighting Tigers

SUNY Cobleskill Ag & Tech's Fighting Tigers Athletics is made up of a growing NCAA Division III program, as well club sports and intramurals. The Fighting Tigers are a source of pride for both the local community and the broader College community of students, alumni, parents and fans.

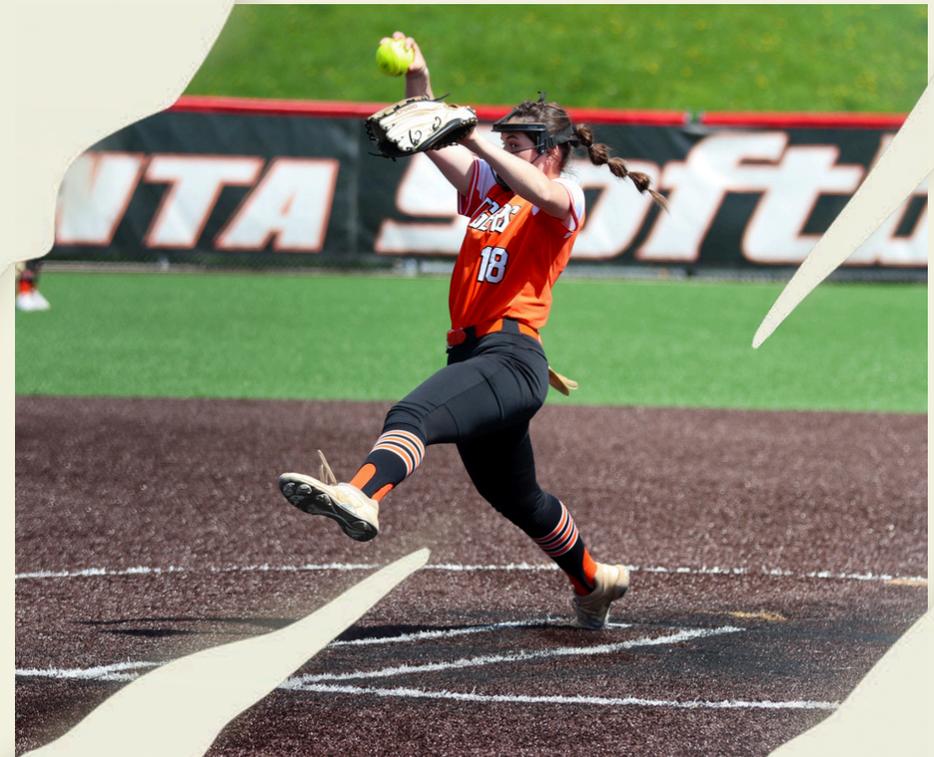
The Fighting Tigers' mission is a commitment to a holistic experience aligned with the overall mission of the college. Included in this broad-based experience is the pursuit of excellence in the classroom, athletic environment, and the community.

By joining with the Fighting Tigers as a Corporate or Individual Sponsor, you're not only joining a winning team, but you're helping the next generation of leaders achieve their dreams.

Make your tax-deductible gift today, and join the Fighting Tigers as we roar to success.

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Showcase your Cobleskill Pride

Where do our students, athletes and fans come from?

Geographic Origins

New York State

Percent of Total Students from
New York State: 89%

Percent of In-State Students from each region:

Capital Region: 44%

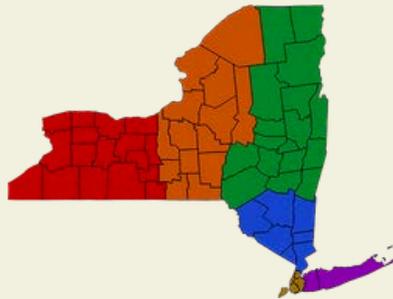
New York City: 14%

Hudson Valley: 16%

Central Region: 12%

Western Region: 9%

Long Island: 6%



Foreign Countries

Represented: 4

- People's Republic of China
- France
- Republic of Korea
- United States of America

States Represented: 26

- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Idaho
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Missouri
- Nebraska
- New Hampshire
- New Jersey
- North Carolina
- Oregon
- Pennsylvania
- Rhode Island
- South Carolina
- Tennessee
- Texas
- Vermont
- Virginia
- Washington



Athletics Teams

SUNY Cobleskill Ag & Tech Athletics is home to competitive varsity teams, each representing the college with pride, determination, and a commitment to excellence. From the arena to the field, our student-athletes balance rigorous academics with high-level competition, building leadership skills that extend far beyond game day. Together, these teams form the heart of Fighting Tigers Athletics—driven by teamwork, resilience, and community support.

Men's Teams



Women's Teams



In-Game Sponsor Opportunities

Get your brand in-front of fans, in-person or during every home game livestream (~100 games / year).

Exclusive Livestream Sponsor - \$25,000

- Logo displayed continuously on livestreams for all home games during the academic year
- 15-second ad acknowledgement by announcer at every home game during the academic year

Equestrian Team Travel Sponsor - \$2,500

- 4 ft. x 8 ft. banner
- T-shirts with your logo supplied to team members to be worn when not mounted

Equestrian Team Event Sponsor - \$5,000

- 4 ft. x 8 ft. arena banner
- 60-second advertisement on PA system during event
- A-frame sign

Single Game Livestream Sponsor - \$1,000

Livestream Commercials - \$1,000 / option

- 60-second commercial on one home game livestream
- 30-second commercial on two home game livestreams
- 15-second commercial on four home game livestreams

Official NCAA Game Day Sponsor - \$5,000

- Five PA announcements during game
- 30-second livestream commercial
- Game program logo and acknowledgement

Bouck Hall Monitor Ad - \$1,000 / option

- 60-second commercial on one home game
- 30-second commercial on two home games
- 15-second commercial on four home games

In-Game Sponsor Opportunities Cont'd

Get your brand in-front of fans, in-person or on every livestreamed home game (~100 games / year).

Title Sponsor of Track / Cross Country Race - \$2,500

- 30-second PA advertisement
- A-frame signs

PA Announcements - \$500

- Four 15-second PA announcements during home games or horse shows

Half-Time Promotion - \$500

- Work with our team to develop a half-time contest or entertainment that highlights your company



Game-Day Giveaways - \$500

- Example: branded rally towels, t-shirts, thunder sticks

Game-Day Program Ad - \$500

- Business card sized ad on all home game programs

Bouck Lobby Tabling - \$500

- Opportunity to provide information or giveaways during home games in the Iorio Gymnasium



Seasonal Sign and Banner Placements

Soccer & Lacrosse Field

Lead Scoreboard Sponsor

- \$10,000 / year with five year commitment

Bleachers

Ground Level

- \$10,000 - 5 ft. x 12 ft.

Top Row

- \$7,500 - 4 ft. x 20 ft.
- Left or right sections

Press Box

- \$7,500 - 4 ft. x 20 ft.

Fence

- \$7,500 - 4 ft. x 20 ft.

Sideline Shelter & Benches

- \$7,500 - 4 ft. x 20 ft.

A-Frame Signs

- \$1,000



Volleyball & Basketball (Iorio Gymnasium)

Banner

- \$1,000 - 3 ft. x 5 ft.

Locker Sponsor

- \$2,500 - brass name plate on locker

Baseball & Softball

Lead Scoreboard Sponsor

- \$10,000 / year with five year commitment

Bleacher, Fence, or Bullpen Sign

- \$1,000 - 4 ft. x 8 ft.

Sponsor a Hook

- \$2,500 - brass name plate over dugout hook



Seasonal Sign and Banner Placements

Track & Cross Country

Track Fence

- \$1,000 - 4 ft. x 8 ft.

Finish Line Sign

- \$1,000

On-Course Mile Markers

- \$250



IHSA Equestrian Team

Bridle Hook Sponsor

- \$2,500 - brass name plate over bridle hook in tack room

Arena Banner, A-Frame Sign, Judge's Table Banners

- \$1,000 - 3 ft. x 5 ft.



Other Opportunities

Media Backdrop Sponsor - \$5,000

- Logo on media backdrop, including on headshots for approximately 300 athletes per year

Bouck Lobby Daytime Tabling - \$1,000

- Provide information on services, hand out promotional material during business hours

Baseball's First Pitch Luncheon - \$1,500

- Event recognition via table tents, thank you slide

Awards Night Sponsor - \$1,000

- Event recognition via banner and thank-you slide at the end of the evening

Athlete of the Week Sponsor - \$1,000

- Company logo displayed with each week's award winner displayed on Fighting Tigers Athletics' website and social media

Faculty & Staff Appreciation Game - \$500

- A-frame or monitor advertisement
- 15-second PA advertisement during game

Printed Game Schedules - \$250

- \$250 / sport
- Bundle option of \$2,000 for all sports



Maximize Your Partnership!

Your generosity makes a difference. These packages illustrate how increased support amplifies your recognition—creating more ways to celebrate your commitment to our mission. Our tiered giving levels allow you to customize your recognition opportunities to suit your needs.

Champion Level Sponsor

\$25,000 (\$31,000 value)

Includes:

- Exclusive livestream sponsor
- Media backdrop sponsor
- Bouck Hall monitors advertising (15-second commercial at 4 home games)
- Sign or banner for one season
- PA announcements: four 15-second PA announcements during game
- Game day program ad

Benefits:

- Premier visibility on all home game livestreams (approx. 100 games)
- Logo on media backdrop for press conferences and athlete headshots
- Recognition in game programs and PA announcements
- VIP access to select athletic events
- Priority social media mentions across official channels

All-Star Level Sponsor

\$20,000 (\$24,000 value)

Includes:

- Bleachers ground level signage
- Official game day sponsor for 1 home game
- Bouck Hall monitors advertisement
- Lacrosse/soccer field fence sign
- A-frame signs
- “Athlete of the Week” sponsor
- Game day program ad
- Bouck Hall lobby tabling

Benefits:

- High-impact signage in prime seating areas
- Brand exposure during weekly athlete recognition posts
- On-site engagement with fans through lobby tabling
- Social media shout-outs during major events

*Custom levels/packages available

Maximize Your Partnership!

Varsity Level Sponsor

\$15,000 (\$18,500 value)

Includes:

- Sideline shelter/bench signage
- Official game day sponsor for 1 home game
- Title sponsor of race
- Digital hall of fame
- Locker sponsor

Benefits:

- Locker room presence for lasting recognition
- Race title sponsorship for track/cross country events
- Digital exposure on hall of fame and social platforms
- Game day mentions via PA announcements

*Custom levels/packages available

Booster Level Sponsor

\$10,000 (\$12,500 value)

Includes:

- Official game day sponsor for 1 home game – \$5,000
- Soccer/lacrosse fence sign – \$5,000

Add-ons:

- Bouck Hall monitors advertisement – \$1,000
- Halftime promotion – \$500
- Giveaways – \$500
- Game day program ad – \$500

Benefits:

- Game day branding through signage and announcements
- Fan engagement via giveaways and halftime promotions
- Recognition in printed programs and lobby monitors

Fan Level Sponsor

\$5,000 (\$6,500 value)

Includes:

- Title sponsor of race
- Bleacher signs 4 ft. x 8 ft.
- Bouck Hall monitors advertisement
- Bouck Hall lobby tabling
- PA Announcements
- Game day program ad
- Faculty/staff appreciation game

Benefits:

- Logo visibility in game day program ad
- Direct fan interaction through lobby tabling
- Game day recognition through PA announcements
- Community engagement at appreciation events

Swing Into Action and Pledge Your Support Today

For any questions regarding sponsorship, please contact:

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