

**Transfer Articulation Agreement  
between  
STATE UNIVERSITY OF NEW YORK  
COLLEGE OF AGRICULTURE AND TECHNOLOGY AT COBLESKILL  
and  
HERKIMER COUNTY COMMUNITY COLLEGE**

*April 2019*

This agreement establishes procedures to promote the easy transition of Communication and Media Associate in Science (AS) degree graduates from Herkimer County Community College (Herkimer College) to the Communication in Technology Bachelor of Science (BS) degree program at the State University of New York College of Agriculture and Technology at Cobleskill (SUNY Cobleskill).

Objectives of the Agreement

1. To provide a transfer path to qualified Herkimer graduates who want to enhance their education and careers by pursuing a bachelor's degree.
2. To assist academic advisors with pertinent academic information for students who wish to continue their education in a bachelor degree program.
3. To attract qualified students to Herkimer College and SUNY Cobleskill.
4. To facilitate communication and academic coordination between faculty and administrators at each institution regarding curriculum and the transferability of the courses.

Terms of the Agreement

1. Students from Herkimer College, who complete the AS degree and have the courses outlined in Addendum with a minimum 2.25 cumulative grade point average, will be guaranteed admission into the BS degree at SUNY Cobleskill with full junior status.
2. All major field requirements and ENG 101 must have C- grades or better to be accepted for transfer credit.
3. Transfer students must complete and file the SUNY Admissions Application indicating transfer to SUNY Cobleskill prior to November 1 for spring semester entry, and prior to May 15 for fall semester entry.
4. Students who do not meet the requirements of this agreement will also be considered for admission. They will be evaluated on an individual basis.

Review and Revision of the Agreement

This agreement will be reviewed when substantial changes are made in the curriculum on either campus. At the request of either party, a review of the Transfer Articulation Agreement will be conducted by both institutions.

Termination

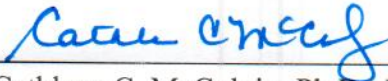
This agreement shall remain in force from April 2019 until such time as either institution elects to terminate it. Termination by either institution will be announced with sufficient anticipation to assure any students enrolled the opportunity to be admitted to SUNY Cobleskill under its terms.

Effective Date and Signatures

This agreement will become effective April 2019, upon acceptance of Agreement, with appropriate signatures.

HERKIMER COLLEGE

SUNY COBLESKILL



Cathleen C. McColgin, Ph.D., President




Marion A. Terenzio, Ph.D., President



Michael A. Oriolo, Provost



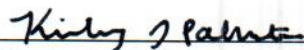
Susan J. Zimmermann, Ph.D., Provost and  
Vice President for Academic Affairs



Robin Riecker, Ed.D., Associate Dean of  
Academic Affairs, Humanities /Social Science



Erik O. Hage, Chair  
Liberal Studies Department



Kimberly Palmiter, Advisement Specialist  
Transfer Services



Anita D. Wright, Director  
Professional and Continuing Education

**HERKIMER COUNTY COMMUNITY COLLEGE**  
**COMMUNICATION & MEDIA – A.S.**  
 TO  
**STATE UNIVERSITY OF NEW YORK AT COBLESKILL**  
**COMMUNICATION IN TECHNOLOGY – B.S.**

**ADDENDUM**

Herkimer Course			Cobleskill Equivalent		
FS 100	First Year Student Seminar	1	FFCS 101	EL – Foundations for College Success	1
EN 111	College Writing	3*	ENGL 101	LAS (GE CM) - Composition I	3
EN 112	College Literature	3*	ENGL 121	LAS (GE HU) - Introduction to Literature	3
EN 225	Public Speaking	3	ENGL 111	MF (GE CM) – Fund. of Speech Communications	3
HU 146	Intro. to Graphics & Design	3*	GART 251	EL (GE AR) - Computer Graphics	3
HU 136	Fundamentals of Media Creation	3	COMM 210	MF (GE AR/H) - Single Camera Video Production	3
SS 165	Intro. to Mass Media	3*	COMM 108	MF(GE SS) - Intro to Mass Media: Comm Info Age	3
HU 148	Digital Photography	3	GART 270	MF (GE AR) - Digital Imaging	3
EN 161	Journalism	3	JOUR 202	MF - Journalism New Writing/Report	3
EN 118	Intro to Human Communication	3	COMM120	MF - Interpersonal Communications	3
EN 270	Media Writing	3	ENGL 2XX	LAS (GE BC) Humanities - English Elective	3
HU 235	Social Media	3	COMM 315	MF – Contemporary Issues Mass Media	3
HU 257	Intermediate Media Production	3	COMM 270	MF - Video for Web	3
HU 282	Communication & Media Capstone	3	COMM 311	MTE (GE AR) – The Documentary	3
EN/HU	Arts Selective	3*	<i>Equivalent Course</i>	LAS – (GE AR) - Equivalent Humanities Course	3
SS	Other World Civ. Selective OR Western Civ. Selective	3*	<i>HIST Equivalent</i>	LAS (GE OW or WC) Other World Civilizations OR Western Civilization Equivalent	3
MA	Math Selective – To satisfy Mathematics SUNY Gen. Ed.	3*	<i>MATH Equivalent</i>	LAS (GE MA) – <i>Equivalent course</i>	3
MA	Math Selected – To satisfy Mathematics SUNY Gen. Ed.	3	<i>MATH Equivalent</i>	LAS (GE MA) – <i>Equivalent course</i>	3
	Science Elective- Natural Science Gen. Ed. course w/lab	4*	<i>Nat. Science Equivalent</i>	LAS (GE SC) - <i>Equivalent Course</i>	4
	Science Elective-Nat. Sci. Gen. Ed.	3	<i>Nat. Science Equivalent</i>	LAS (GE SC) - <i>Equivalent Course</i>	3
SS	Social Science Elective- Highly recommend Gen Ed. SS course	3*	<i>Equivalent Course</i>	LAS – (GE SS) - <i>Social Science Equivalent Course</i>	3
PE	Physical Education Activity	2	PHED	EL - Physical Education	2

*The credits from the courses above in the Communication & Media - AS program will transfer to the BS degree in Communication in Technology in the following categories:*

Major Field Requirements .....	24
Major Technical Electives.....	3
Liberal Arts & Sciences Requirements .....	31
General Electives .....	6
<b>Total Credits Transferred</b>	<b>64</b>

*\* Seven SUNY GER categories are satisfied with 30 credits*

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*64 credits will transfer to the 121-credit requirement in the Communication in Technology BS degree.  
 57 credits of the following coursework will need to be satisfied:*

**Major Field Requirements - 21 credits including:**

BADM 134	Principles of Marketing	3
BADM 330	Advertising and Promotion	3
COMM 220	Intercultural Communication	3
COMM 420	Visual Media	3
COMM 481	Communications Senior Project	3
GART 265	Web Design	3
JOUR 402	The New Media Landscape	3

**Major Technical Electives - Choose from the following:** 6

ARTS111 Design I, BADM 145 Business Communications, BADM 311 E-Marketing, BADM 325 International Marketing, GART 112 Digital Media, GART375 Web Animation, JOUR 302 Feature Writing

**Liberal Arts & Sciences – 29 credits including:**

ENGL 102	Composition II	3
Social Science		6
Language		6
Upper Level (300/400 level)		12
Additional Lib Arts/Sciences		2

**General Electives – 1 credit including:**

Elective	1
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*30 Credits of SUNY General Education requirements are satisfied in seven categories.*

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