

MEMORANDUM OF UNDERSTANDING
BETWEEN
STATE UNIVERSITY OF NEW YORK at COBLESKILL
Bachelor of Science in Communication in Technology
AND
STATE UNIVERSITY OF NEW YORK - BUFFALO STATE
Master of Science in Public Relations
June 2018

I. General State of Purpose

This document establishes a formal Memorandum of Understanding between the SUNY Cobleskill's Bachelor of Science in Communication in Technology degree program and SUNY Buffalo State's Master of Science in Public Relations online graduate degree program.

The purpose is to facilitate the admission of qualified SUNY Cobleskill's Bachelor of Science in Communication and Technology degree recipients into the SUNY Buffalo State's Master of Science in Public Relations online graduate degree program.

II. Requirements and Terms

- A. Students must earn a cumulative GPA of least 2.75 or above at the time of application to the graduate program, and maintain an overall GPA of 2.75 or above at the time of completion and graduation with the Bachelor of Science in Communication in Technology degree program.
- B. Students will receive a minimum grade of "C" or better on all required courses for the Bachelor of Science in Communication in Technology degree at SUNY Cobleskill, resulting in a cumulative GPA of 2.75 or higher.
- C. Completion of the Bachelor of Science in Communication in Technology degree at SUNY Cobleskill.
- D. Completion of the admissions application for SUNY Buffalo State's Master of Science in Public Relations program, which includes: three writing samples, a 500-word letter of intent describing educational objectives and career goals, and three letters of recommendation that attest to the applicant's potential as a graduate student.
- E. Students will provide SUNY Buffalo State with a final transcript listing degree posted and cumulative GPA for the Bachelor of Science in Communication in Technology degree program.

III. Benefits and Advantages


- A. Admission to SUNY Buffalo State's Master of Science in Public Relations program, which prepares students for public relations related professional careers.


- B. To attract qualified students to both institutions who wish to pursue a Master of Science in Public Relations degree which will prepare graduates with competencies in strategic communications planning, research, writing and management, and provide students with the tools needed for a successful career as a public relations manager or consultant.


IV. Review and Revision of this Memorandum of Understanding


This agreement will be reviewed every five years in May, starting with the year of inception. Should either party desire to terminate this agreement, notification will be given to the other party, in writing, no less than six months prior to the proposed date of termination. If the agreement is terminated, students enrolled in the Master's program will be allowed to complete their degree.


SUNY BUFFALO STATE


Katherine Conway-Turner Date 7/2/18
President

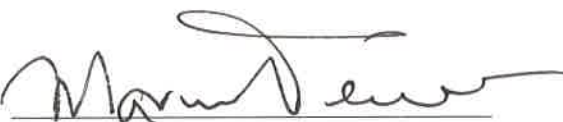

Melanie L. Perreault Date 7/2/18
Provost and VP for Academic Affairs

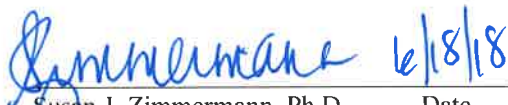

Benjamin C. Christy Date 7/2/2018
Dean, School of Science and Humanities


Kevin J. Miller Date 7/2/18
Dean, Graduate School


Deborah Silverman Date 7/2/18
Coordinator, M.S. in Public Relations Program

SUNY COBLESKILL


Marion A. Terenzio, Ph.D. Date
President


Susan J. Zimmermann, Ph.D. Date 6/18/18
Provost and VP for Academic Affairs